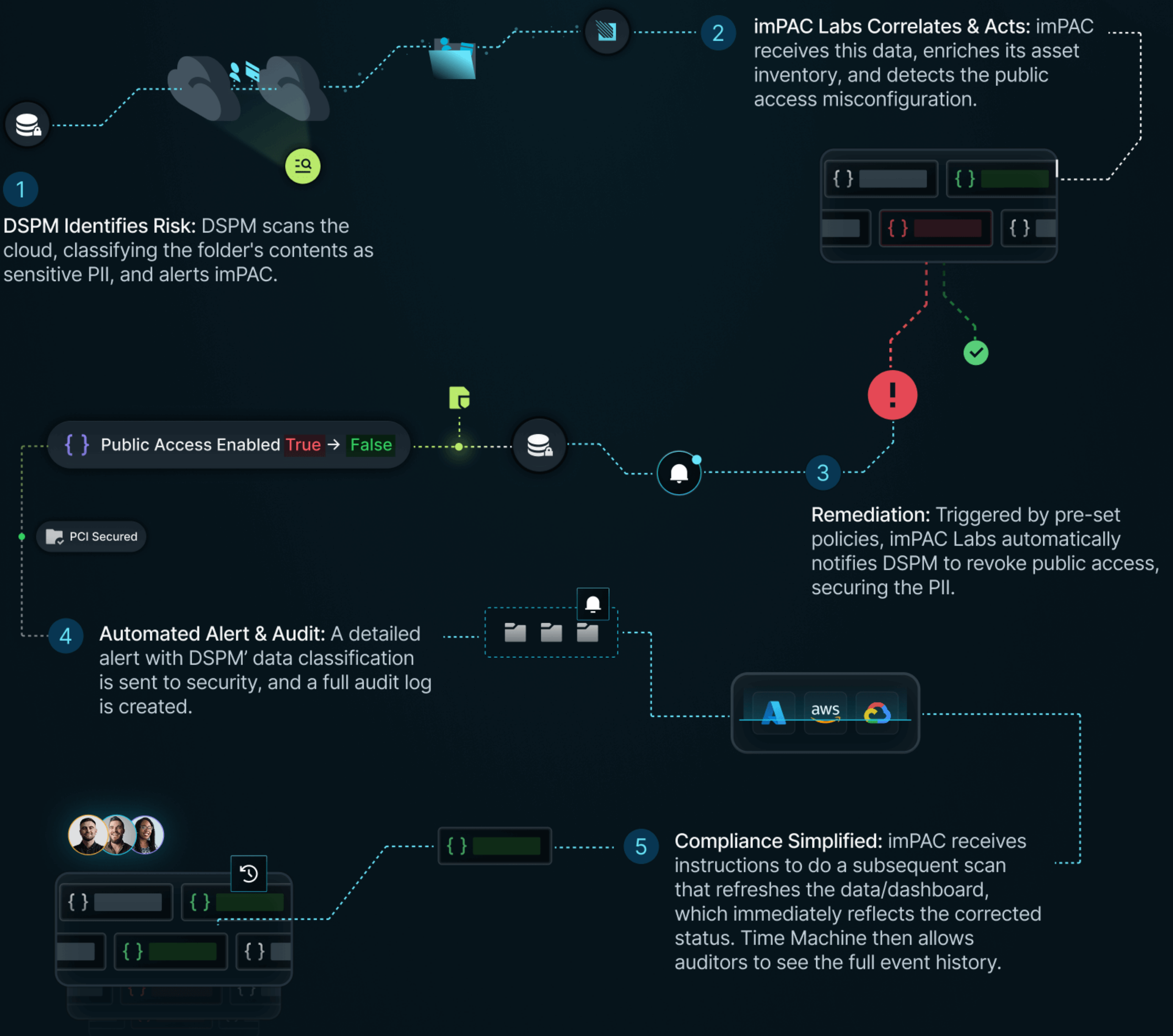




IMPAC + DSPM IN ACTION: AUTOMATED PII PROTECTION

Imagine a shared cloud folder holding sensitive customer PII. A configuration error could make this information publicly accessible, resulting in a security nightmare. But by integrating DSPM capabilities with imPAC, you're always protected end to end.

HERE'S HOW IT WORKS



THE RESULT?

Sensitive data is secured instantly, compliance is maintained, and security teams are freed from manual intervention. This is the power of imPAC Labs working seamlessly with a DSPM: automated security and resiliency controls with audit-ready evidence.



IMPAC + DSPM = COMPLETE DATA & CLOUD SECURITY

imPAC provides critical cloud configuration context and controls that integrate with data security platforms. Together, customers benefit from a unified approach to security that protects your most sensitive data from the inside out.

I CUSTOMER OUTCOMES:

🏠 Stop Data Breaches

- **DSPM** identifies and classifies sensitive data to stop threats across environments
- **imPAC** reveals how cloud configurations protect specific data within cloud assets
- **Result:** Complete visibility from data to infrastructure eliminates blind spots that attackers exploit

⚠️ Be Proactive Against Risks

- **DSPM** detects potential data exposure and access risks in real time
- **imPAC** prevents cloud misconfigurations through tailored policy automation
- **Together:** Stop threats before they happen by understanding data sensitivity and cloud context

🔍 Achieve Compliance Efficiently

- **DSPM** tracks data compliance and generates automated reports
- **imPAC** provides cloud configuration evidence and detailed change history
- **Result:** Continuous compliance across data and infrastructure, reducing audit prep to minutes

🔗 Unified, Scalable Security Operations

- **DSPM** monitors data access and user behavior patterns throughout databases
- **imPAC** tracks cloud configuration changes with Time Machine illustrating who changed what and when
- **Result:** Manage incidents from a centralized interface, ensuring efficient and scalable administration

I OVERALL INTEGRATION BENEFITS

- Single pane for cloud posture & sensitive data across multiple environments and providers
- Automated and self-serve policy enforcement across data classification and infrastructure
- End-to-end audit trail with full config history and data activity logs
- Real-time risk detection with complete context

